

MOCSA

Metropolitan Organization to Counter Sexual Assault

Annual Report 2009

published Feb 2010

Dear Friends,

In these challenging economic times, MOCSA has been true to its mission to lessen the ill effects of sexual assault and abuse through prevention, education, treatment, intervention and advocacy. In 2009, we have been available to victims 24/7 and maintained our commitment to serve the greater metropolitan area, directly reaching over 47,000 individuals. We provided victim services to over 4,902 individuals, a 13% increase over 2008.

Honorary Co-Chairs Cliff and Bonne Illig and Betty Henson provided leadership for MOCSA's Community Luncheon which featured Angela Shelton, an actress, author and survivor of child sexual abuse. Blair Gogel and Ali Mahaffy served as Event Co-Chairs and Kathy Woodward and Dan Krouse as the Community Support Committee Co-Chairs. The Friends of MOCSA held a sold-out "Young at Art" event, and the busy month of October included the ninth annual MOCSA Tri-Com Golf Tournament and the Johnson County Fall Forum. All of these events served to raise awareness, friends and much needed funds to further our mission.

MOCSA's Hospital Advocacy Program was selected by the Kansas Coalition Against Sexual and Domestic Violence as Program of the Year, and that seemed fitting as high demand for this service continues. MOCSA provided support to 490 rape and sexual assault victims, a 15% increase over 2009 and more than a 300% increase over a five-year period. MOCSA works with 9 Sexual Assault Nurse Examiner (SANE) programs at hospitals, and more than 40 area law enforcement agencies and 7 prosecutor's offices.

All of MOCSA's programs have seen the impact of the current economic climate, which along with money problems and job loss, produces increased stress and greater violence. Also, the saturation of sexual messages in our society has an impact on children, youth and young adults. Families where sexual abuse occurs reflect these influences, and we have seen increases in the number of children who act out sexually on others. Teens have benefited from prevention and education programs which directly address their concerns and their safety. The MIST (Mapping Individual Solutions to Trauma) program has provided outreach services for high-risk, underserved communities, which have been so affected by the current economic conditions.

MOCSA's expertise is known throughout the metropolitan area and roughly 40,000 individuals are reached each year through our school-based, community and professional education programs. Thirty school districts and 31 law enforcement agencies utilized services in 2009. Staff members made presentations nationally, as well as to professionals locally and in outlying Kansas and Missouri. There were nearly 50 activities during Sexual Assault Awareness Month and Child Abuse Prevention Month, ranging from special forums to media events to governmental proclamations.

Also in 2009, groundwork was laid to expand sexual assault services to Cass County; a comprehensive strategic plan and a new staff structure were implemented; and planning began for MOCSA's 35th Anniversary in 2010. We look forward to serving as an essential Kansas City resource for decades to come, but we know that is not possible without the dedication and generous spirit of our donors and volunteers. We sincerely thank you.



Joyce Hayhow
MOCSA Board Chair



Palle M. Riling
President & CEO

“She did such a good job of keeping her focused. I don't think we could have gotten through the exam without her. I just loved her, absolutely loved her.”

DAUGHTER OF AN ELDERLY
VICTIM SPEAKING ABOUT A
MOCSA HOSPITAL ADVOCATE

“My husband has benefited so much from this program and it has saved our marriage and our lives.”

WIFE OF AN ADULT SURVIVOR
OF CHILD SEXUAL ABUSE

“I see my life in a whole new light, like I've been in darkness, closed off from everything for years and therapy helped me release whatever burdens I was carrying.”

24-YEAR OLD RAPE
VICTIM/SURVIVOR

Metropolitan Organization to Counter Sexual Assault (MOCSA)

3100 Broadway, Suite 400
Kansas City, Missouri 64111-2591
www.mocsa.org

Main Office Number:
(816) 931-4527

24-Hour Crisis Line:
(816) 531-0233
(913) 642-0233

Outreach Locations:

Independence; Kansas City, Kansas;
Lee's Summit; North Kansas City;
Liberty; Prairie Village; Olathe;
Overland Park; Central Kansas City,
MO; Paola

MISSION

MOCSA exists to lessen the ill effects of sexual assault and abuse through prevention, education, intervention, treatment and advocacy.

PROGRAMS

24-Hour Crisis Line

3,224 individuals received support and information through the 24-hour crisis line.

Child Sexual Abuse Treatment Program

973 individuals* were provided 10,647 hours of services. This includes: 218 child victims plus 360 parents/guardians, family members and care providers; 283 adult survivors of childhood sexual abuse and 35 of their significant others; 75 adult offenders and 34 adolescent offenders and 24 offender's significant others. There were 138 clients who reported having a disability.

Sexual Assault Intervention Services

741 individuals* were provided 2,888 hours of service. This includes advocacy and support for 524 rape and sexual assault victims which includes 490 victims who received 883 hours of hospital advocacy and 440 victims who received 406 hours of criminal justice system advocacy for a total of 1,289 hours of advocacy services. There were 291 people who received individual counseling and/or support group services: 199 adults, 51 adolescents and 41 significant others, for a total of 1,599 hours. There were 118 clients who reported having a disability.

Community and Professional Education

44,451 people were reached through MOCSA's education efforts, with more than 2,405 hours of service provided by MOCSA staff and volunteers:

1,810 professionals received training: 1,049 on sexual assault and date rape; 208 on child sexual abuse and adult survivor issues; 108 on general agency and sexual violence issues; 97 on sexual harassment; 224 on developmental disabilities and 124 on other issues.

10,189 were reached through Project Aware, MOCSA's child sexual abuse prevention program. 9,436 elementary and special education students, and 753 school personnel and parents attended presentations.

17,343 students, parents and teachers were served through Teen Education and Awareness programming. There were 16,543 middle and high school students who attended presentations. 6,453 learned about sexual harassment; 4,017 learned about dating violence; 3,105 learned about date rape and sexual assault; 3,047 learned about safety and developing healthy relationships; 438 received information regarding gender stereotypes; 199 received information about MOCSA's general services; and 84 attended Man Up! trainings.

2,442 people: 2,351 youth and 91 school/agency personnel at 14 schools participated in Teen Exchange, MOCSA's intensive multi-session prevention programming provided through schools and other youth-serving social service agencies.

12,667 community members participated in community education and outreach offerings. 602 learned about child sexual abuse and adult survivor issues; 2,490 learned sexual assault and date rape prevention; 204 learned about sexual harassment; 8,680 attended presentations about dating violence, gender stereotypes, general agency and other sexual violence presentations; 460 patrol officers were trained on general agency and sexual violence issues. 231 were trained in the Man Up! basic workshop.

*Some individuals were provided services for more than one issue.

“ I like that I know all this information now and that it is easily relatable to our lives as teens. We face this stuff all the time. ”

15-YEAR-OLD FEMALE STUDENT
AFTER THE TEEN EXCHANGE PROGRAM

“ The information was useful and I really liked the informal, discussion oriented presentation. Our youth really responded. ”

HIGH SCHOOL TEACHER FOLLOWING
MOCSA'S EDUCATION PRESENTATION

“ It made all the difference having an advocate there while I was at the hospital. I cannot imagine how different that experience would have been without her. ”

RAPE VICTIM WHO WAS HELPED
BY A MOCSA HOSPITAL ADVOCATE

Events and Targeted Projects

Targeted outreach projects and events in 2009 included: MOCSA's Community Luncheon featuring Angela Shelton, an actress, comedienne and survivor of child sexual abuse; and the Johnson County Fall Forum that raised awareness as those in attendance heard from a Sexual Assault Nurse Examiner and a rape survivor. Sexual Assault Awareness Month and Child Abuse Prevention Month activities included a Women of Faith Breakfast in Wyandotte County and a poetry event, "Speak Out: Empowerment Through Spoken Word and Reflections on Violence in Our Community," among many others. Safety First, MOCSA's collaboration with Rose Brooks Center and UMKC's Institute for Human Development, designed to better meet the needs of women with disabilities, has been cited for our excellent work by the Office on Violence Against Women. MOCSA staff presented at three national conferences on topics related to violence against persons with disabilities.

Outcome Measures

MOCSA's outcome measures reflected client improvement in all areas and most significantly related to:

- Reduced symptoms; improved coping skills; and improved social roles.

Customer Satisfaction

• MOCSA clients reported they would recommend MOCSA to a friend in similar circumstances (4.8 average rating, 5 is the highest). They also reported sexual assault and/or abuse information received was helpful to them (4.4 average rating, 5 is the highest).

• One hundred percent of those surveyed agreed MOCSA's prevention/education sessions were useful for their group; 98 percent of those attending presentations would schedule a presentation again.

MOCSA Volunteers

More than 300 volunteers provided support for hospital advocacy, program assistance, committee work and countless activities providing for 31,315 hours of documented service valued at \$634,128. (Cash equivalent based on the average hourly value of volunteer time, \$20.25, Independent Sector, 2008). This year 73 people participated in the 40-hour volunteer training and 37 received supplementary volunteer training.

FINANCIAL OVERVIEW

2009 Government Funding Sources

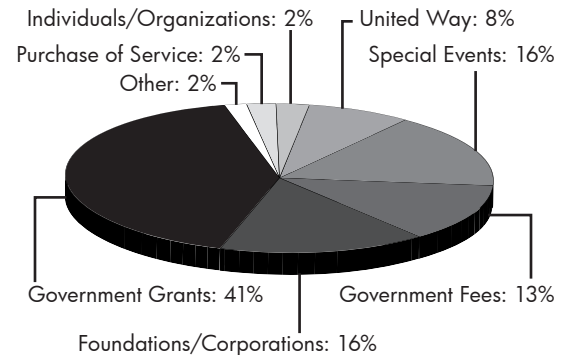
Government sources include: Federal Victims of Crime Act from Kansas and Missouri, Missouri State Services to Victims Fund, Federal Office on Violence Against Women, Missouri Recovery Act STOP Violence Against Women, Recovery Act: Edward Byrne Memorial Competitive Grant; Edward Byrne Memorial Discretionary Grants Program, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Kansas Protection from Abuse Fund, and Jackson County Mental Health Levy Funds. In addition, MOCSA is a project of the Missouri Neighborhood Assistance Program and the Youth Opportunities Program.

Non-profit Status

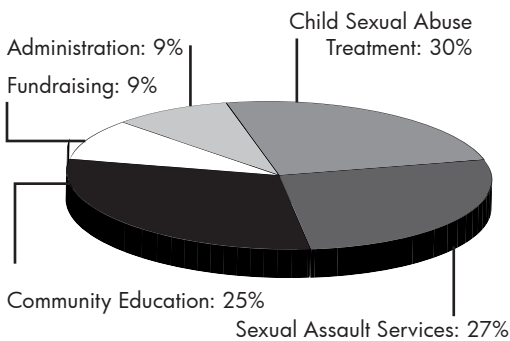
MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

2009 REVENUES

	08 AUDITED		09 UNAUDITED	
● Government Grants	\$830,631	32%	\$1,094,612	41%
● Foundations/Corporations	\$500,513	19%	\$421,978	16%
● Government Fees	\$435,119	17%	\$341,803	13%
● Special Events	\$467,251	18%	\$426,053	16%
● United Way	\$195,138	7%	\$203,788	8%
● Individuals/Organizations	\$55,587	2%	\$66,425	2%
● Purchase of Service	\$56,096	2%	\$57,895	2%
○ Other (includes interest)	\$88,060	3%	\$49,410	2%
Subtotal	\$2,628,395	100%	\$2,661,964	100%
Unrealized gains/losses on Investments*	(\$543,261)		\$281,414	
Total	\$2,085,134		\$2,943,377	



*MOCSA recognized \$281,414 in unrealized market gains on investments in 2009 and \$543,261 in losses in 2008. These gains/losses will not become a realized cash flow until the investments are sold.



2009 EXPENSES

	08 AUDITED		09 UNAUDITED	
● Community Education	\$626,932	25%	\$650,426	25%
● Sexual Assault Services	\$687,477	27%	\$713,239	27%
● Child Sexual Abuse Treatment	\$761,716	30%	\$790,260	30%
● Administration	\$230,077	9%	\$238,699	9%
○ Fundraising	\$228,638	9%	\$237,208	9%
Total	\$2,534,841	100%	\$2,629,833	100%

* 2009 financials will be audited by Dana F. Cole and Company, LLP, certified public accountants. A full audit report will be available upon request.

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\$10,000 PLUS

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** Gave through United Way*

*** Gave both through United Way
and Direct Gift*

*We apologize to anyone we may
have overlooked.*