

# MOCSA

Metropolitan Organization to Counter Sexual Assault

## Annual Report 2010

published Feb 2011

Dear Friends,

MOCSA celebrated its 35th anniversary in 2010, and along with that milestone, we reached a new record, serving nearly 65,000 people in the bi-state area. As the only rape crisis center for the metropolitan area and the leading provider of sexual violence services, MOCSA is needed now more than ever—victims are experiencing greater levels of violence and the community is increasingly turning to MOCSA for education, advocacy and treatment.

The annual Community Luncheon served as the official 35th Anniversary Celebration, with Dan Hesse and Diane Canady and Fred and Shirley Pryor serving as Honorary Chairs. Academy Award winning actress Marlee Matlin provided the keynote address, speaking about her courage in addressing the sexual abuse she experienced as a child. At the Johnson County Fall Forum and a prior event at Johnson County Community College, advocate and former pro football player Don McPherson talked about the role of men in addressing sexual violence. Other highlights included the sixth annual “Young at Art” event and the 10th MOCSA Tri-Com Golf Tournament.

MOCSA advocates provided support to 527 rape and sexual assault victims at area hospitals, nearly an 8% increase from 2009 and a 362% increase since 2005. As the only provider of hospital advocacy in the seven county area, we have struggled to keep pace with the ever-growing demand. MOCSA collaborates with 10 Sexual Assault Nurse Examiner (SANE) programs and more than 50 area prosecutors and law enforcement agencies.

The Child Sexual Abuse Treatment Program served 920 child victims, ages 3-17, their family members, adult survivors of child sexual abuse as well as adolescent and adult offenders. Along with a range of individual treatment modalities, the program offers 30 specialized therapy groups to address client needs.

The demand for prevention and education has never been higher as we work with 30 area school districts. This past year, Strength Clubs—groups for adolescent males promoting healthy relationships and positive views of masculinity—were successfully introduced in three locations. There were a number of collaborations focusing on underserved populations, including programs targeting women in lower socio-economic communities, women with disabilities who have experienced violence and the Spanish speaking population. The only decrease in victim services which occurred were related to crisis line use, and it is believed that because MOCSA has increased its ability to provide in-person services to the community, people are reaching out in other ways.

We are so fortunate to have individuals from all walks of life join with us to provide support and healing to victims and to educate our community. To those who contribute time, talents and dollars, we sincerely thank you.



Joyce Hayhow  
Chair, Board of Directors



Palle M. Riling  
President & CEO

“The patient was so very thankful for the advocate and referred to her as an “Angel.” She was very supportive and made my exam better.”

SEXUAL ASSAULT NURSE  
EXAMINER

“At first I felt uncomfortable when we were talking about sexual assault, but now I understand that being raped was not my fault.”

8TH GRADE STUDENT

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### Metropolitan Organization to Counter Sexual Assault (MOCSA)

3100 Broadway, Suite 400  
Kansas City, Missouri 64111-2591  
www.mocsa.org

Main Office Number:  
(816) 931-4527

24-Hour Crisis Line:  
(816) 531-0233  
(913) 642-0233

### Outreach Locations:

English Speaking: Prairie Village, Olathe East, Overland Park, North Kansas City, West Olathe, Barry Road, Lee's Summit, Paola

Spanish Speaking: Central Kansas City MO, Kansas City KS, Olathe, North Kansas City MO, Argentine

# MISSION

**MOCSA exists to lessen the ill effects of sexual assault and abuse through prevention, education, intervention, treatment and advocacy.**

# PROGRAMS

## 24-Hour Crisis Line

2,189 individuals received support and information through the 24-hour crisis line.

## Child Sexual Abuse Treatment Program

948 individuals\* were provided 12,410 hours of service: 223 child victims and 437 of their significant others; 305 adult survivors and their significant others; 26 adolescent offenders and 77 adult offenders. 182 clients reported having a disability.

## Sexual Assault Intervention Services

920 individuals\* were provided 3,985 hours of service: 527 victims received hospital advocacy, and 189 victims received criminal justice advocacy. 366 people received individual counseling and/or support group services: 231 adults, 75 adolescents and 60 significant others. 134 clients reported having a disability.

## Community and Professional Education

61,624 people were reached through 3,302 education sessions and presentations: 12,843 students, ages 4-11, received Project Aware, MOCSA's child sexual abuse prevention program. 2,491 individuals participated in Teen Exchange, a multi-session prevention program through schools and youth organizations. 128 young men and boys participated in Strength Clubs, prevention programming aimed at constructing positive and healthy views of masculinity. 26,925 people attended sexual abuse prevention and awareness presentations. 3,639 received professional training including police officers, nurses, teachers, clergy and other social service providers. 15,187 individuals were reached through presentations, displays and outreach events.

There were 411 active volunteers in 2010 providing 42,956 hours of service equaling \$895,632.

“ We know that in the Hispanic community sexual abuse happens very often; however, keep it secret and do nothing. I believe that education is the key to breaking patterns; I am glad that we can collaborate with MOCSA to provide this kind of education to our families. ”

STAFF LIAISON FOR COMMUNITY PARTNERSHIP WITH MATTIE RHODES CENTER

“ The individual and group therapy completely transformed my life. It has given me the ability to enjoy the big little things life has to offer. ”

ADULT SURVIVOR OF CHILD SEXUAL ABUSE

## Outcome Measures/ Customer Satisfaction

Our extensive commitment to evaluation demonstrates that MOCSA programming works. The data indicates:

- 96% of clients surveyed report that they would recommend MOCSA to a friend in similar circumstances
- 91% of clients surveyed report that intervention and/or treatment has been helpful
- 80% of clients receiving treatment are improving functioning in the areas of symptoms, coping, interpersonal relationships and social roles.
- 96% of Project Aware participants leave with an understanding that sexual abuse is not the victim's fault.
- 82% of Teen Exchange participants maintain or increase their scores on post-tests.
- 86% of professional education participants report that they will adopt two appropriate behaviors or techniques when working with victims of sexual assault.

## Targeted Projects

- In 2010, MOCSA overhauled the tracking, training and structure of the volunteer program allowing for a 37% increase in volunteers.
- MOCSA Staff presented at three national conferences; two presentations addressed safety planning for women with disabilities and one was about coordinating services in rural counties.
- In April MOCSA supported and participated in 43 Sexual Assault Awareness Month activities.
- Information about sexual abuse and assault was presented to 513 law enforcement officers at 14 police stations in the Kansas City area.
- MOCSA is the only agency in the metro area with a focus on treating children with sexually reactive behavior; we treated 60 in 2010.
- A new website was launched and received 15,000 visits.
- MOCSA participated in more than 40 area task forces or community groups.
- The Johnson County Advisory Council and Wyandotte County Advisory Committee served to link MOCSA to these communities.

*\*Some individuals were provided services for more than one issue.*

“ It really helped knowing that I wasn't going through this alone. The advocate stayed with me at the hospital and while I talked to the police. ”

VICTIM OF RAPE

# FINANCIAL OVERVIEW

## 2010 Government Funding Sources

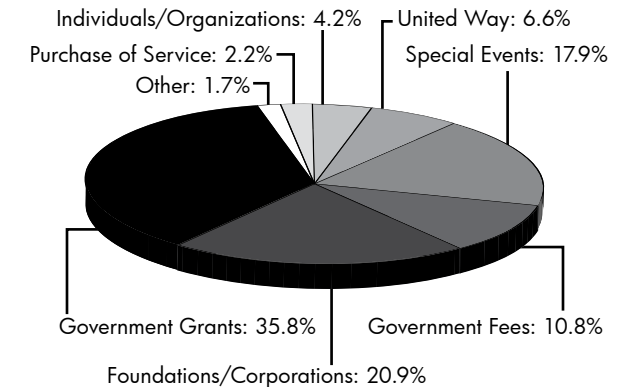
Government sources include: Federal Victims of Crime Act from Kansas and Missouri, Missouri State Services to Victims Fund, Federal Office on Violence Against Women, Missouri Recovery Act STOP Violence Against Women, Recovery Act: Edward Byrne Memorial Competitive Grant; Edward Byrne Memorial Discretionary Grants Program, Missouri Federal STOP Violence Against Women Act, Missouri Federal Preventive Health and Human Services Block Grant Funds, Kansas and Missouri Federal Sexual Violence Prevention and Education Fund, Kansas State General Fund, Jackson County Family Court, Kansas Protection from Abuse Fund, and Jackson County Mental Health Levy Funds. In addition, MOCSA is a project of the Missouri Neighborhood Assistance Program and the Youth Opportunities Program.

## Non-profit Status

MOCSA is a designated 501 (c)(3) organization under the Internal Revenue Code and is organized under the Not-for-Profit Corporation Act of the State of Missouri.

## 2010 REVENUES

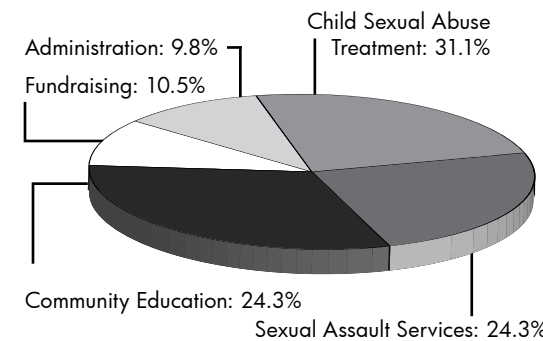
	'09 AUDITED		'10 UNAUDITED	
● Government Grants	\$1,094,612	40.1%	\$1,022,746	35.8%
● Foundations/Corporations	\$489,780	17.9%	\$597,296	20.9%
● Government Fees	\$341,803	12.5%	\$307,786	10.8%
● Special Events	\$426,053	15.6%	\$511,860	17.9%
● United Way	\$203,788	7.5%	\$187,449	6.6%
● Individuals/Organizations	\$74,325	2.7%	\$119,221	4.2%
● Purchase of Service	\$57,894	2.1%	\$63,978	2.2%
○ Other (includes interest)	\$41,533	1.5%	\$47,837	1.7%
Subtotal	\$2,729,788	100%	\$2,858,173	100%
Unrealized gains/losses on Investments*	\$281,414		\$193,286	
<b>Total</b>	<b>\$3,011,202</b>		<b>\$3,051,458</b>	



*\*MOCSA recognized \$193,286 in unrealized market gains on investments in 2010 and \$281,414 in gains in 2009. These gains/losses will not become a realized cash flow until the investments are sold.*

## 2010 EXPENSES

	'09 AUDITED		'10 UNAUDITED	
● Community Education	\$647,658	24.7%	\$652,860	24.3%
● Sexual Assault Services	\$710,205	27.1%	\$651,031	24.3%
● Child Sexual Abuse Treatment	\$786,899	30.0%	\$834,308	31.1%
● Administration	\$237,682	9.1%	\$262,905	9.8%
○ Fundraising	\$236,199	9.0%	\$282,240	10.5%
<b>Total</b>	<b>\$2,618,643</b>	<b>100%</b>	<b>\$2,683,344</b>	<b>100%</b>



*Numbers may not total exactly due to rounding factor.*

*\*2010 financials will be audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report will be available upon request.*

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(\$10,000.00 + )

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*\* Gave through United Way  
\*\* Gave through United Way and  
Direct Gift*

*We apologize to anyone we may  
have overlooked.*