2017 GRATITUDE REPORT
from the Metropolitan Organization to Counter Sexual Assault

THANK YOU

We exist to improve the lives of those impacted by sexual abuse and assault and prevent sexual violence in our community.
“The people, resources, and wisdom here at MOCSA is amazing. MOCSA is a blessing to the KC community and all the programs they mentor.” – MOCSA counseling client

These words from one of our brave clients are made possible because of you and your support. With your generosity and commitment to supporting survivors, and with our shared passion to end sexual violence, MOCSA is able to provide healing and hope to our community every single day. Your support changes lives. It helps survivors, children and adults both, to find themselves again after trauma. And it does even more.

The #MeToo movement signifies an important shift in our culture. We know, that as a supporter of MOCSA, you are ready for the change, and so are we. #MeToo is a declaration that sexual violence survivors aren’t alone and shouldn’t be ashamed, which was the intent of “metoo” when created by Tarana Burke in 2006. This movement has helped our society understand the prevalence of sexual violence. In response, the positive support for women and men sharing their stories has helped more and more survivors feel empowered to come forward and share their own stories of harassment, assault, and abuse.

The national conversation around #MeToo hasn't just focused on supporting survivors of sexual assault and harassment, it includes a call to action and a demand for change. MOCSA is leading that change locally, because of your financial contributions. Since 2015, MOCSA has focused on preventing sexual violence by expanding our prevention efforts, and we continued those priorities in 2017, as you'll read in the following pages. MOCSA is not only dedicated to improving the response to survivors of sexual violence, we are leading the way in developing, implementing, and evaluating prevention programs. Because no one should ever be a victim of sexual violence. This is a critical point in our history. Now, more than ever, we need your support to use this movement to catalyze change in our community. The need for our services is greater than ever. We are able to respond to this need because of your generosity, engagement, and vision for a community free from sexual violence. If you have been inspired by the brave survivors who have come forward to say #MeToo, now is the time to take action by supporting MOCSA services, becoming a volunteer, or request MOCSA’s violence prevention programming today.

With gratitude,

Julie Donelon, President & CEO

Kristin Tyson, Board Chair
OUR COMMUNITY IN ACTION

$629K

SPECIAL EVENTS

Wow! You, our dedicated donors, helped MOCSA raise over $629,000 through our annual fundraising events which support our awareness and prevention efforts.

$10K

COMMUNITY EVENTS

Thanks to generous community partners like Made in KC, Abbi Miller Holistic, and Up-Down Kansas City, MOCSA received over $10,000 in third party event proceeds.

$543K

VOLUNTEER SERVICE

195 active volunteers provided over 24,845 hours of service including hospital advocacy, education programming and event planning.
EDUCATION

“‘If [a girl] told me ‘that’s a bad joke’ and now she feels sexually harassed, this class now makes me understand why she said that and it’ll make me respect what she said because that IS sexual harassment. Now I know what to do and what not to do, and sexual harassment is something I’m not going to do.”

– 8th grade student, Central Middle School

55,900

MOCSA educators provided education and outreach to this many people!

<table>
<thead>
<tr>
<th>Youth &amp; Adult Outreach</th>
<th>5,289</th>
</tr>
</thead>
<tbody>
<tr>
<td>Including health &amp; safety fairs, Sexual Assault Awareness Month (SAAM) Day of Action, displays</td>
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<table>
<thead>
<tr>
<th>Youth Prevention</th>
<th>5,547</th>
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<tr>
<td>Including Youth-Led-Prevention, Green Dot &amp; Strength Club</td>
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<tr>
<th>Adult Prevention</th>
<th>3,696</th>
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<tr>
<td>Including Wy-CO SAP, Stewards of Children, Project Aware &amp; professional education</td>
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<thead>
<tr>
<th>Education &amp; Awareness</th>
<th>41,368</th>
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<tr>
<td>Including adult community education, Youth Project Aware &amp; school-based education</td>
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1,315

PEOPLE RECEIVED COUNSELING

<table>
<thead>
<tr>
<th>WHO WE SERVED</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>394 Adult sexual assault victims and their significant others</td>
<td></td>
</tr>
<tr>
<td>374 Child victims and 113 of their significant others including parents, siblings and guardians</td>
<td></td>
</tr>
<tr>
<td>331 Adult survivors of child sexual abuse and their significant others</td>
<td></td>
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<tr>
<td>103 Adult and youth with illegal sexual behaviors received court-ordered counseling</td>
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</table>

“Meeting with my therapist was like getting a new lease on life...I feel like we are finally where we need to be.”

– Survivor
1,022 people received advocacy services from MOCSA in 2017

664 times MOCSA went to area hospitals to provide advocacy and support

655 survivors received criminal and personal advocacy

MOCSA’s 24 hour crisis line provided support, information and crisis intervention to 2,758 callers during 4,084 CALLS

“Staff at MOCSA have helped me on my healing journey in ways I didn’t think were possible. I am very grateful for the care and expertise of the professional help.”

– Survivor

MOCSA trained 317 POLICE OFFICERS during 78 roll-call shifts

“From my hospital advocate, to my phone advocate, to my therapist, they have been lifesaving!”

– Survivor

The Wyandotte County Sexual Assault Prevention Coalition received KCSDV’s Project of the Year Award for our innovative prevention work. MOCSA has shared this work in several national webinars.

MOCSA’s youth with problematic sexual behaviors program was nationally recognized and highlighted in a video by The National Center on the Sexual Behavior of Youth. Additionally, NEARI Press published a book written by MOCSA’s Director of Counseling about the program.

AWARDS HONORING MOCSA

Breastfeeding Friendly Worksite When Work Works

HIGHLIGHTS
In the year of the #MeToo Movement, MOCSA was called upon by local media to help the community understand more about sexual violence. Compared to early 2017, media requests toward the end of the year tripled. This allowed MOCSA to further educate the community on not only sexual violence, but also all of our prevention efforts and what the community’s role is in this important mission.

“...I’m sorry this happened to you,” said Haleigh Harrold, MOCSA’s Prevention Coordinator. “This shouldn’t have happened to you. It wasn’t your fault. How can I help you?”
FINANCIAL OVERVIEW

### 2017 REVENUES

<table>
<thead>
<tr>
<th>Source</th>
<th>2017 Audited</th>
<th>Percentage</th>
<th>2016 Audited</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants &amp; Fees</td>
<td>$2,126,573</td>
<td>53.2%</td>
<td>$1,553,654</td>
<td>46.7%</td>
</tr>
<tr>
<td>Foundations &amp; Corporations</td>
<td>$842,157</td>
<td>21.1%</td>
<td>$706,901</td>
<td>21.3%</td>
</tr>
<tr>
<td>Special Events</td>
<td>$554,334</td>
<td>13.9%</td>
<td>$592,666</td>
<td>17.8%</td>
</tr>
<tr>
<td>United Way</td>
<td>$221,089</td>
<td>5.5%</td>
<td>$252,886</td>
<td>7.6%</td>
</tr>
<tr>
<td>Individuals/Organizations</td>
<td>$86,764</td>
<td>2.2%</td>
<td>$62,326</td>
<td>1.9%</td>
</tr>
<tr>
<td>Purchase of Service</td>
<td>$33,954</td>
<td>0.8%</td>
<td>$35,280</td>
<td>1.1%</td>
</tr>
<tr>
<td>Other</td>
<td>$133,018</td>
<td>3.3%</td>
<td>$120,204</td>
<td>3.6%</td>
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</tbody>
</table>

### 2017 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2017 Audited</th>
<th>Percentage</th>
<th>2016 Audited</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling</td>
<td>$910,981</td>
<td>24.0%</td>
<td>$1,203,096</td>
<td>34.6%</td>
</tr>
<tr>
<td>Education</td>
<td>$797,109</td>
<td>21.0%</td>
<td>$928,660</td>
<td>26.7%</td>
</tr>
<tr>
<td>Advocacy</td>
<td>$1,404,429</td>
<td>37.0%</td>
<td>$764,720</td>
<td>22.0%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$363,763</td>
<td>9.6%</td>
<td>$300,022</td>
<td>8.6%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$319,473</td>
<td>8.4%</td>
<td>$278,951</td>
<td>8.0%</td>
</tr>
</tbody>
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### 2017 GOVERNMENT FUNDING SOURCES

- Federal Victims of Crime Act from Kansas and Missouri
- Sexual Assault Services Program in Kansas and Missouri
- Missouri State Services to Victims Fund
- Federal Office on Violence Against Women
- Federal STOP Violence Against Women Act from Missouri
- Kansas and Missouri Federal Sexual Violence Prevention and Education Fund
- Kansas State General Fund
- Jackson County Family Court
- Jackson County Outside Agency Funding
- Kansas Protection from Abuse Fund
- Missouri Department of Social Services – Sexual Assault Services Contract
- Kansas Crime Victims Assistance Fund
- Missouri Department of Health and Senior Services
- Jackson County Community Mental Health Fund
- Jackson County COMBAT Fund

Generally Accepted Accounting Principles (GAAP) require that certain grants and contributions be recorded as revenue at the time they are received. Some revenue received at the end of 2016 was designated for activities and expenditures in 2017. Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report is available upon request.
Missouri Coalition for Community Behavioral Healthcare
MO Bank/BOK Financial
Morgan Family Foundation
Muchnic Foundation
Dr. Jon Henry and Dr. Meggan Newland
Mr. and Mrs. Mark Nielsen
North Kansas City Hospital
Nova R. Wealth
NPC International/Pizza Hut
Mr. and Mrs. James B. Nutter
Mrs. Terri Lynn Obrock*
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Olathe Medical Center
Olathe Police Department
Mr. and Mrs. Ed Ossie
Overland Park, Kansas Police Department
Mr. and Mrs. Charles Payne*
Piper Jaffray & Co.
Ms. Shirley Pryor
Ms. Jenny Ramsey
Redondo Management, LLC
Reisler Family Foundation
Mr. and Mrs. Dennis Rilinger**
RLS Illumination Fund
Mr. and Mrs. Joshua C. Rowland
Mr. and Mrs. Charles W. Schellhorn
Mr. Brock Schulte
Mr. and Mrs. Paul Seymour
SG 360, a Segerdahl Company
Mr. and Mrs. Matthew T. Sharples
Shawnee Mission Medical Center
Shook, Hardy & Bacon, LLP
Ms. Wendy Sight and Mr. Brian Dicker
Mr. Randy Sims
Sisters of Charity of Leavenworth
Mr. and Mrs. Levi W. Snow*
Mr. and Mrs. James Sotos
Mr. and Mrs. Timothy Sotos
Mr. and Mrs. Mark Soukup*
Spencer Fane LLP
Staffing Kansas City
Ms. Susan M. Stanton
Mr. and Mrs. Eric Steen
Store Financial
Mr. Daniel Sullivan and Mr. W. Michael Saal
Sullivan Higdon & Sink Technology Group Solutions, LLC
The Goddard Group, LLC
Thomas Martin Foundation
Mr. and Mrs. Brian Thurston
Truman Heartland Community Foundation
UMB Bank, N.A.
Up-Down Kansas City
Mr. and Mrs. Rob VanBiber**
Visitation Church
Waddell & Reed Financial, Inc.
Wagstaff & Cartmell, LLP
Mr. and Mrs. Bill Wallen*
Mr. and Mrs. Charles A. Wells, Jr.
Mr. and Mrs. Russell Welsh*
Ms. Cynthia S. Wendt and Mr. Steven Fehr
Mr. and Mrs. David Wing
Dr. Daniel C. Claiborn and Mrs. Marie S. Woodbury
Wyandotte County District Attorney
Mr. and Mrs. Craig Zahnd
Sponsors $500+
Alterra Bank
American Century Investments
Mr. and Mrs. John Anderson
Michelle Anderson
Ms. Cassie Atteberry*
Bank of Blue Valley
Ms. Lauren Beck
Ms. Jennifer Berry
Blue Valley School District
Mr. and Mrs. Henry Bond
Mr. and Mrs. Ronald W. Boster**
Brady Family Fund
Ms. Maddie Breitmayer
Mr. and Mrs. Kyle Brown
Brugh Family Foundation
C.R. Bard Foundation
Mr. and Mrs. TJ Carley
Mr. and Mrs. Jeffrey B. Cherry City of Riverside
Community America Credit Union
Mr. Chris Cooch
Corporate Branding
Mr. and Mrs. Keith Davenport
Ms. Irene Donelon
Mr. and Mrs. Terrence P. Dunn
First Federal Bank of Kansas City
Ms. Margaret A. Franke
Ms. Shelby Frigon
Mr. and Mrs. Daniel Fromm
Ms. Janel Fuhrman
Generator Studio
Ms. Kimiko Gilmore*
Mr. Bobby Grant
Hall Family Foundation
Harley-Davidson Motor Company
Mr. and Mrs. Michael R. Haverty
HAZ-MAT Response
Hickok Family Foundation
Mr. Terry Hillman
Mr. and Mrs. John C. Hjalmarson
Ms. Angela Hurt
Mr. Robert Jackson
Mr. and Mrs. Niles Jager
Ms. Katy Jennings
Mike and Roxie Jerde Fund
Ms. Jenni Jones
Mr. Jonah Jones
Ms. Myra Karasik
Mr. and Mrs. Craig Kaufman*
Mr. Bill Koehler
KPMG LLP
Mr. and Mrs. Robert A. Kraft
Mr. and Mrs. Wade LaDue
Lally Family Charitable Trust
Mr. David Larrabee
Lenexa Police Department
Ms. Danielle LeRoy
Ms. Karin Lichterman and Mr. Mark Edelman
Mr. and Mrs. Drew Loboda
Ms. Kathy Lyerla and Ms. Logan Dean
Made in KC, LLC
Mark & Burkhead Attorneys at Law
Mrs. Thomas Martin
Mr. and Mrs. Kenneth Mason
Mr. Don McCreary
Ms. Rene McCreary
Ms. Madeleine McDonough
Mr. and Mrs. Michael McGarde
Mr. and Mrs. Ken Mellard
Miller Haviland Ketter PC, PA
Missouri Air National Guard
Mr. and Mrs. Bruce Moothart
Mr. and Mrs. Matt Moran
Mr. Raphael Ngengwe
Ms. Jennifer M. Nuessen*
Olathe Ford Lincoln
OMNI Employment
Mr. Paul Otto
Overland Park Regional Medical Center
Ms. Heidi Peter
Dr. and Mrs. Jay Portnow
PricewaterhouseCoopers LLP
Mr. and Mrs. William L. Pryor, Jr.*
Mr. and Mrs. Marc Radasky
Rowdy Meeks Legal Group LLC
Ms. Virginia Schaefer
Ms. Lisa Schmidt
Mr. and Mrs. Tom Schroeder
Mr. and Mrs. Meyer Sosland
Mr. and Mrs. Chad Spencer
St. Paul Episcopal Day School
Standard Style Boutique
Mr. William G. Stapp
Mr. and Mrs. Jim Starr
Sterneck Family Foundation
Mr. and Mrs. Lee Story
Mr. and Mrs. James Stowers
Sunflower Bank
Ticketing Solutions, Inc.
Truman Medical Center
UBS Financial Services, Inc.
Mr. and Mrs. Paul Uhlimann III
United Way of Greater Kansas City
Voya Financial
Mr. and Mrs. Frank Wewers
Mrs. Sandra J. Williams
Mr. and Mrs. Phillip Woodward
Ms. Bonnie Zimmerman
Mr. and Mrs. David Zimmerman
* Gave through United Way
** Gave through United Way and direct gift
We apologize for anyone who may have been overlooked.
MOCSA developed SAFE (Sexual Assault Free Environment) Bar Training. Staff at 7 local bars learned basic sexual assault information and bystander intervention techniques.

“I never would’ve been able to afford to get the help I need without MOCSA.”

“I really like how all of the staff puts their main focus on me and about how I am feeling. There is nothing I dislike about MOCSA. They have done nothing but good for me. MOCSA is my friend.”

“MOCSA is a safe and welcoming place where I feel cared for, respected and empowered.”

“I like that I truly feel I will never be given up on. MOCSA is always there for me, and it makes it easier to get through each day.”

“I wouldn’t be where I am today without MOCSA and I am truly grateful to each person working and volunteering here.”