2021 Gratitude Report

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MOCSA.ORG
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Top: MOCSA Staff Appreciation Picnic
Middle: Night Out with MOCSA Event Committee & Celebration
Bottom: Chiefs Charity Game Champion Sponsor Suite - NASB
DEAR FRIENDS,

We are proud to share this 2021 Gratitude Report with you. It’s our hope that as you flip through the stories and statistics shared here, you’ll feel as proud as we do about MOCSA’s impact. As a donor and supporter, your financial gifts have helped MOCSA weather the difficulties of the last few years, while continuing to provide the healing and hope that survivors have needed more than ever. This snapshot of 2021 shows the strategic, empathetic and community improving work that our staff, board, volunteers and partners have accomplished together.

As we come out on the other side of this global pandemic, MOCSA continues to be here to improve the lives of survivors and their families and to further our efforts to prevent sexual violence. In 2021, we began to return to pre-pandemic service levels, reaching more survivors and community members.

As the turmoil of 2020 stabilized, MOCSA leadership looked to create a new three year strategic plan centered on the IDEA framework of Inclusion, Diversity, Equity, and Accessibility. Our vision of a community free from sexual violence needs to include recognition of the diverse communities in our Greater Kansas City region, and the histories of marginalization, underservice, and injustice that we must reconcile and solve to serve our community overall. MOCSA is committed to making space for survivors and members of diverse communities so they have a role in informing and executing this new plan. Our success depends on collaboration and support from our community and donors like you.

We are excited to partner with you as we continue harnessing the power of our client-centered, trauma-informed practices to help everyone in our community who has been impacted by sexual violence to lead better and happier lives. Thank you.

With hope,

Julie Donelon
President & CEO

Josh Rowland
2021 Board Chair

MOCSA exists to improve the lives of those impacted by sexual abuse and assault and to prevent sexual violence in our community.
# Financial Overview

### 2021 Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>2021 Unaudited</th>
<th>2020 Audited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants &amp; Fees</td>
<td>$5,125,873</td>
<td>$4,033,055</td>
</tr>
<tr>
<td>Special Events</td>
<td>531,087</td>
<td>788,863</td>
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<tr>
<td>Individuals/Organizations</td>
<td>416,545</td>
<td>456,254</td>
</tr>
<tr>
<td>Foundations &amp; Corporations</td>
<td>398,125</td>
<td>304,288</td>
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<tr>
<td>In-kind Donations</td>
<td>387,980</td>
<td>162,059</td>
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<td>United Way</td>
<td>107,582</td>
<td>107,582</td>
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<tr>
<td>Other</td>
<td>5,959</td>
<td>23,021</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$6,973,151</strong></td>
<td><strong>$5,888,233</strong></td>
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</tbody>
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MOCSA follows Generally Accepted Accounting Principles (GAAP). GAAP requires certain grants to be recorded as revenue when received, which means revenues may be recognized in a different year than the actual expenses occur. Financials are audited by BKD, LLP, Certified Public Accountants. A full audit report on the 2021 financials is expected to be completed in June 2022 and will be available upon request.

### 2021 Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>2021 Unaudited</th>
<th>2020 Audited</th>
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</thead>
<tbody>
<tr>
<td>Counseling</td>
<td>$1,993,500</td>
<td>$1,926,137</td>
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<tr>
<td>Education</td>
<td>1,092,859</td>
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<td>Advocacy</td>
<td>1,374,262</td>
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<td>Fundraising</td>
<td>596,050</td>
<td>532,581</td>
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<td>Management &amp; General</td>
<td>1,052,279</td>
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<td><strong>TOTAL</strong></td>
<td><strong>$6,108,950</strong></td>
<td><strong>$5,852,714</strong></td>
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</table>

Federal Office for Victims of Crime – Victims of Crime Act (VOCA) from Kansas and Missouri

Sexual Assault Services Program in Kansas and Missouri

Federal Office on Violence Against Women – Legal Assistance for Victims Grant

Federal STOP Violence Against Women Act from Missouri

Federal Office of Juvenile Justice and Delinquency Prevention – Title II Formula Grant in Missouri

Federal Office of Juvenile Justice and Delinquency Prevention – Interventions for Youth with Problematic Sexual Behaviors

Kansas and Missouri Federal Sexual Violence Prevention and Education Fund

Kansas Governor’s Grants Program – State General Fund

Children’s Services Fund of Jackson County

Children’s Services Fund of Clay County

Children’s Trust Fund of Missouri

Jackson County Family Court

Kansas Protection from Abuse Fund

Missouri Department of Social Services – Sexual Assault Services Contract

Missouri Department of Public Safety – State Services to Victims Fund

Missouri Department of Health and Senior Services – Violence-Free Communities, Middle School Prevention

Jackson County Community Mental Health Fund

Jackson County COMBAT Fund

Office of the County Auditor, Jackson County, Missouri – Outside Agency Program
**YOUR SUPPORT HELPS SURVIVORS LIKE PATTI**

Patti* was very nervous to work with MOCSA after her daughter experienced sexual violence. She desperately wanted help, but she was hesitant about talking to police and being involved in court proceedings. Patti is an undocumented immigrant with limited English proficiency, and she feared she could be punished or deported for seeking assistance.

After Patti called the crisis line, she was paired with a bilingual advocate. Patti needed support during a protection order hearing as well as legal assistance. Her advocate immediately referred her to MOCSA’s in-house attorney. The advocate was also with her as she helped her daughter through a forensic interview with Sunflower House, all in a matter of days. When she was done at Sunflower House, Patti told her advocate how much she appreciated MOCSA services and how at ease she felt with them by her side.

She described how nervous and terrified she felt at having to make the necessary steps to seek help for her daughter, but that now, she felt more hopeful knowing that MOCSA would be there for her in the future.

*Name and details changed to protect confidentiality

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**2021 BY THE NUMBERS**

### COUNSELING

- **Evidence-based Treatments**
  - Individual Counseling (in person and telehealth)
  - Group Counseling (in person and telehealth)
- **975** individuals received therapy — that’s **19 new** clients each week!
- **69%** of adult survivors surveyed had a decrease in trauma symptoms scores by their final session.

### ADVOCACY

- **Hospital**
- **Walk-in Support**
- **Law Enforcement**
- **Court**
- **Title IX**
- **Personal**
- **1,139** individuals received advocacy services including **601** specifically for hospital advocacy which was **9%** increase from 2020.
- **100%** of survivors surveyed reported advocacy services were helpful to them.

### EDUCATION & PREVENTION

- **Project Aware**
- **Green Dot**
- **Strength Club**
- **Community Education**
- **Professional Training**
- **61,802** youth and adults reached through prevention, awareness, outreach and professional training.
- **98%** of students reported they learned at least one thing they can do to prevent or reduce the risk of sexual violence.

### 24-HOUR CRISIS LINE

- **5,138** crisis line calls in 2021—that’s 14 calls for help every day!
- **99%** of callers said the crisis line service was helpful to them.

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*5,138 crisis line calls in 2021—that’s 14 calls for help every day! 99% of callers said the crisis line service was helpful to them.*
“No one will believe me. I won’t amount to anything.” Those words still run through my head and even now, after all these years, I can still hear his voice too. These are the lies that I believed, and I took responsibility for what happened to me when I was a teenager. But I know now that it wasn’t my fault at all.

I was a highly motivated student athlete from a very supportive family when I was targeted and abused by an educator at my high school. People of authority at my school knew what he was doing and did nothing to help me. I can remember it so clearly. If those who knew the truth wouldn’t even help me, then how was I ever going to convince anyone else to believe or help me?

I walked in the darkness for seventeen long years. I believed the lies, the manipulation, and the control he over me at such a young, impressionable age. I lived in constant fear and would wake up from nightmares by the sound of my own screams.

When I sought out counseling for the very first time I allowed God to be in control of my future and my healing journey to begin. I came to realize these are my abuser’s secrets to hide, not mine. And I was so tired of holding them for him. In 2021, he was convicted of eight sex crime charges, he lost his teaching certificate, and he was categorized as the highest offender on the state sex offender registry.

Throughout the greatest trial of my life, I discovered my voice, my testimony, and my greatest purpose in life: To help other victims become survivors and to assist them out of their darkness. During the process of healing, I chose to go from being a victim of sexual abuse to being a survivor of sexual abuse.

I found MOCSA due to their advocacy and their willingness to speak out against sexual abuse. Before anyone at MOCSA’s organization even knew my name or anything about me, they believed me, and they believed IN me.

I know this is just the beginning for me. I look forward to working with MOCSA on my next steps of changing legislation so there is no statute of limitation on felony sex crimes. If the scars my perpetrator caused by sexually abusing me last my lifetime, then his responsibility to those scars should last his lifetime as well.

Most of us want to leave a legacy, something that far outlives our existence and makes a positive impact in the world. I am living proof that MOCSA can transform lives, aid in healing, save people from their darkness, and give a voice to those like me that thought no one would ever believe them.
MOCSA was honored to be selected to serve as the Chiefs Charity Game recipient in 2021-2023 and our first year was a great success. With the expert guidance of the Chiefs team and use of incredible Chiefs assets, partnership with the Hunt Family Foundation, and our board, staff, sponsors, committee, and volunteers, we were able to raise $447,390 in 2021. Through the support of 46 sponsors, 37 donated suites, and multiple additional events including happy hours at local breweries, Draft Fest, Brunch and Bingo at Chicken N Pickle, and Cherry Co merchandise and Consent shirt sales, we have connected with new friends, sponsors and donors all over Kansas City.

Though we had a delayed start because of the impact of COVID-19, we were very happy with the financial results and the significant planning and work accomplished in our first year. It is a rare and valuable opportunity for a nonprofit to be able to partner closely with a prominent and respected NFL team like the Kansas City Chiefs and amplify our mission and work in the Kansas City community. We look forward to building on our shared success into 2022 and 2023.

“Having a positive impact on children in our community is one of our pillars and MOCSA gives us the avenue and the expertise to do that.”

Mark Donovan, President of the Kansas City Chiefs
What drew you to MOCSA originally?
I was drawn to MOCSA because of the comprehensive approach to addressing sexual violence. Over my career as Children’s Division worker and forensic interviewer, MOCSA was my first referral for people who experienced sexual violence. Over the years, I learned that MOCSA did so much more than provide counseling. I wanted to be a part of not only supporting those who had been impacted by sexual violence, but I also wanted to work to prevent sexual violence.

Thinking back to your first days at MOCSA, what did you notice about the organization?
The first thing I noticed about the organization were the friendly, authentic, and supportive people who worked here. Everyone went out of their way to support each other and lift them up. I could feel the sense of purpose and commitment that everyone shared for the vision. I am so pleased when new staff report that this is the first thing that they notice about MOCSA as well!

What has been your proudest moment or greatest achievement?
There isn’t just one proudest moment. There are moments every day that make me proud. When I hear from a survivor about the impact an advocate or therapist has had in their life. Or a student who learns that I work at MOCSA and tells me about someone that has come to their school for a presentation, and they are excited to share what they learned. A donor who shares how appreciated they feel and connected to the work that MOCSA is doing. A funder who tells me that we are one of the best agencies to work with and our reports and accounting are always so complete. And when team members tell me that they feel appreciated because of the support they receive from the agency.

MOCSA has changed a lot over the last 10 years. What would have surprised you most about where we are now? I remember coming to MOCSA from a smaller organization. MOCSA had about 35 team members at that time. Now, we are almost three times that size. We have expanded our services and support in almost every department. I never would have thought we would grow to the size we are now and expanding our services and work throughout the community.

What inspires you to keep showing up for MOCSA’s mission?
Survivors inspire me to keep showing up for our mission. I am in awe of their courage and resilience, and I’m honored that they place their trust in us at MOCSA to find support. Ultimately, I want to ensure that no one ever must experience sexual abuse or assault.

In ten more years what will you be doing? No matter where I am in life, I will be an advocate for others.
MOCSA began providing education and prevention programs at Guadalupe Centers Middle and High Schools in 2018. Last fall students in one of the Youth-Led Prevention classes were given a final trimester project to implement and present a topic discussed in class to the entire school.

This ambitious group voted to create a Healthy/Unhealthy Relationships “escape room” in their school’s weight room. They wanted students who participated in this project to feel safe, secure, and defended while learning about healthy relationships.

The escape room provided various scenarios that they might see in a relationship and challenged them to consider communication, secureness, trust, and support and whether the scenarios were indicative of a healthy or toxic relationship.

Students learned it's OK to leave a relationship and feel secure alone, how to love themselves and others properly, and how to get rid of toxic people. The goal of the project was to inspire change in their peers and encourage leaving toxic people behind.

The students handled all of the logistics and implementation for this project including: asking permission from the principal, teachers, and other school staff; creating an on-line sign-up sheet with a trigger warning in case the scenarios would upset students; assigning students to time slots; determining how to call students to the escape room when their time-slot came; and providing instructions when students arrived at the escape room.

If the students could correctly identify a scenario as healthy or unhealthy, they would move to the next part of the escape room. At the end, participants took a survey for evaluation, and were given a wristband and snack for completing it.

This was the largest-scale Youth Led Prevention class project a class at Guadalupe Centers High School has ever undertaken -- 62 students and one teacher “escaped” from the room. When asked what they learned, 27% said they learned you shouldn’t be toxic, 17% learned the difference between a toxic and healthy relationship, and 5% learned they actually perpetuated toxic behaviors.
2021 Donors

Champions ($100,000.00 + )
NASB/North American Savings Bank

Major Benefactors ($10,000.00 + )
The Benevity Community Impact Fund
Terry Besser
Ms. Heather Bortnick
Mr. and Mrs. Joe Brandmeyer
Crestwood Midstream Partners, L.P.
CrossFirst Bank
Curry Family Foundation
J.E. Dunn Construction Company
Mr. and Mrs. Ed Eilert
H&R Block Foundation
Haggerty Family Foundation
Michael and Marlys Haverty Family Foundation Fund
Health Forward Foundation
Hunt Family Foundation
Jacob L. and Ella C. Loose Foundation
John W. and Effie E. Speas Memorial Trust, Bank of America
Kansas City Athenaeum
Kansas Coalition Against Sexual & Domestic Violence
William T. Kemper Charitable Trust-UMB Bank, Trustee
Lead Bank
Lockton Companies, LLC
Lockton Family Foundation
Martha Jane Phillips Starr Field of Interest Fund

Benefactors ($5,000.00 + )
Arvin Gottlieb Foundation
Ms. Jennifer Atterbury and Mr. Ed Stevens
Avid Communications
Ms. Marque Ann Barton
Jessi and Chad Bixler
Blue Cross Blue Shield of Kansas City
Mr. and Mrs. Barry Brady Breidenthal-Snyder Foundation, Inc.
Burns & McDonnell Foundation
City of Riverside
Clinical Reference Laboratory
Mr. and Mrs. Fred Coulson
The DeBruce Foundation
Dell Technologies
Parquita-and Mike Donelon
Elaine Feld Stern Charitable Trust-Blue Ridge Bank & Trust
Facebook Donations
Gautreaux Family Foundation
Hallmark Cards, Inc.
Mr. David T. Hunt
Jack Stack Barbecue
JP Morgan Chase Bank
Mr. and Mrs. Wade LaDue
Mallin Companies, Inc.
David and Karen Mayer
Mos Family Foundation
Sara Murry and Leo Murry, Virginia and Dennis O’Neal
QuikTrip Corporation Fund
R.A. Long Foundation
J.B. Reynolds Foundation
Schroeder-Donelon Family Fund
Christina Ricci and Matt Sharples
Vivian & Hymie J. Sosland Charitable Trust
Ms. Susan M. Stanton
Mr. Jon Styslinger
Mr. Daniel Sullivan and Mr. W. Michael Saal
T-Mobile
Ingrid and Rob VanBiber**
Walter P Moore
Toby and Scott Walton

Patron ($1,000.00 + )
909 Properties, Inc.
Academy Bank
Ms. Lauren Allen
American Century Investments
Mr. and Mrs. Rob Anderson
Ann and Gary Dickinson Family Charitable Foundation
Mr. and Mrs. Wayne Auer
Balocca-Clemens Family Foundation at First Option Bank
Sarah and Jonathan Baum
Gina and Zach Bickel
BKD, LLP
Marion and Henry Bloch Family Foundation Fund
Joan and Henry Bloch Family Foundation
BNSF Railway Foundation
Rick Brehm
Mr. Peter Brownlie and Ms. Deborah Jenkins
Bryan Cave Leighton Paisner LLP
Mr. and Mrs. Herb Buchbinder
Mr. and Mrs. Jared Campbell
Mr. and Mrs. Tom Cartmell
Mr. and Mrs. Craig Casey
Mr. and Ms. Robert Chapline
Children’s Mercy Hospital
Clear Box Insights
Dr. and Mrs. Gaye Cohen
Ron Coker
Commerce Bank, NA
Copaken Family Foundation
Jane Coppinger
Cornerstone Dermatology & Surgery Group
Country Club Bank - On Main
Creative Planning
Michael Debacker
Mr. Joel DeBoer
Tom Demaria
Mary Dickson
Ms. Irene Donelon
2021 Donors

Thanks to you 65,878 individuals received MOCSA services in 2021!
2021 Donors

“...It is such a safe feeling knowing that there is a place dedicated just to victims of sexual abuse/assault. It is also great that they have helped me all the way through this process...”