

2019 ANNUAL REPORT



**EDUCATION &
PREVENTION**



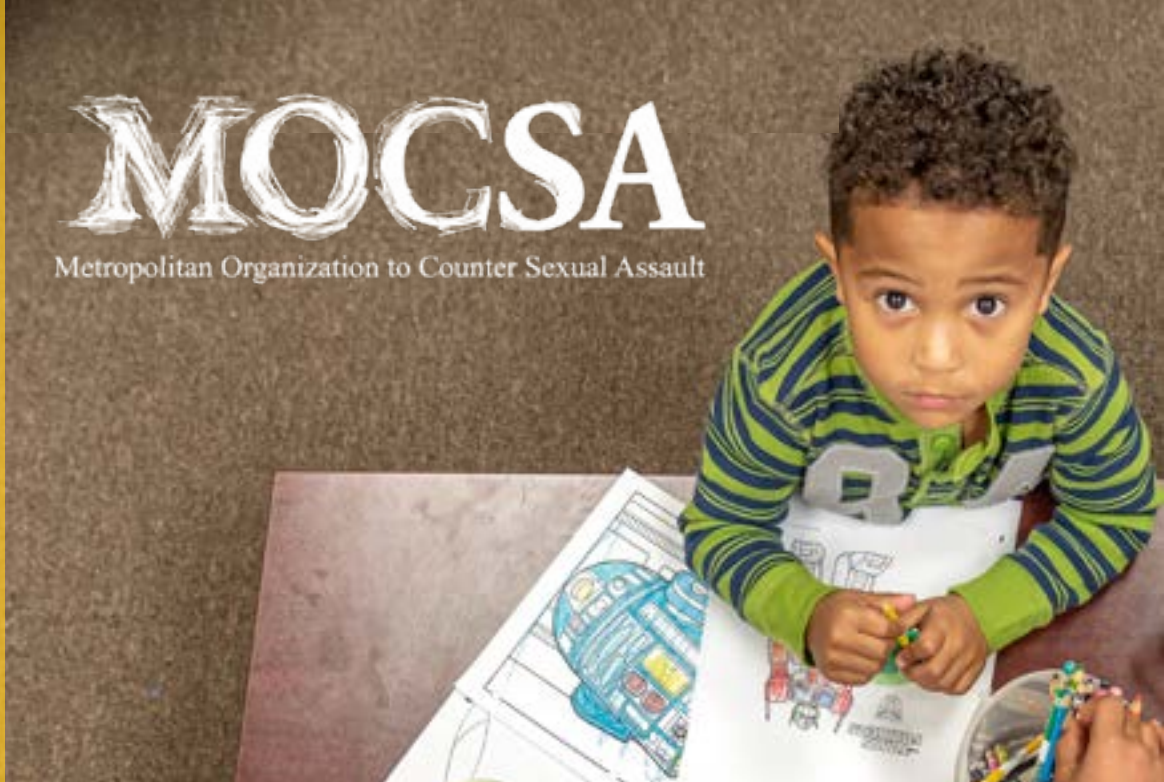
ADVOCACY



COUNSELING

MOCOSA

Metropolitan Organization to Counter Sexual Assault



MOCSA

Metropolitan Organization to Counter Sexual Assault

May 15, 2020



JULIE DONELON
President & CEO



ANN ABERCROMBIE
2019 Board Chair

Dear Friends,

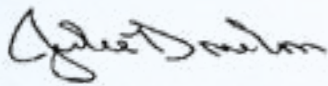
We are writing this letter to you, dear donors and friends, from our homes. This is not where we would normally reach out to share news with you, but 2020 has brought some unprecedented times for all of us.

The entire MOCSA team is currently working from home to continue the vital services that our clients, partners and the community have come to rely on. As we prepared the gratitude report that you're reading right now, we have reflected on the incredibly successful year we had in 2019. Thanks to you and your financial gifts, we are proud to show you in the next few pages what you helped us achieve.

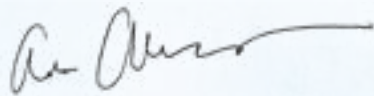
This kind of impact cannot be reached without the hard work, support, and influence of so many passionate friends and donors, like you. We are incredibly proud of the stories, successes, and growth that you helped our team accomplish with survivors, families, children, volunteers, and community partners.

We want to thank you for helping ensure the stability of MOCSA's mission and services over the last 44 years and into the future.

Thank you,



Julie Donelon, President & CEO



Ann Abercrombie, 2019 Board Chair

"I am a strong person, but honestly I don't know how I would be coping without the resources of the people at MOCSA."

SEXUAL ASSAULT SURVIVOR

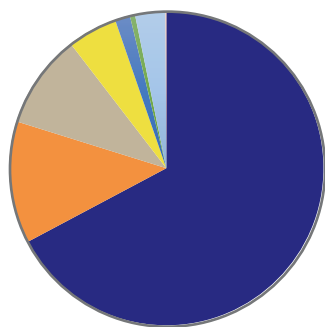
2019 OFFICERS & DIRECTORS

OFFICERS: Ann Abercrombie, Chair; Josh Rowland, Vice Chair; Melanie Fenske, Secretary; Will Pryor, Treasurer

DIRECTORS: Jamie Allen, Lauren Allen, Lauren Barrett, Jessi Bixler, Denise Delcore, Terry Hillman, Captain Roy True, Dana Kramer, Jennifer Laue, Laura McCarthy, Stacey McLey, Kate Mitchell, Karen Miyawaki, Sonya Nutter, Martin Rucker, Vincent N. Sabia, Kerri Thurston, Ingrid VanBiber, Kathy Woodward

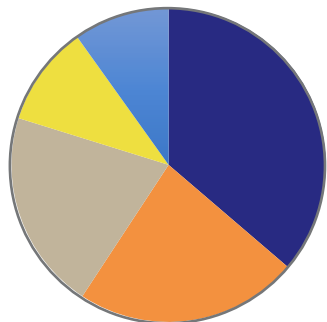
FINANCIAL OVERVIEW

2019 REVENUES



	2019 Unaudited		2018 Audited	
Government Grants & Fees	\$3,930,234	67.2%	\$3,083,542	66.9%
Foundations & Corporations	\$736,331	12.6%	\$476,925	10.3%
Special Events	\$569,823	9.7%	\$576,340	12.5%
United Way	\$300,383	5.1%	\$192,564	4.2%
Individuals/Organizations	\$91,040	1.6%	\$96,446	2.1%
Purchase of Service	\$30,910	0.5%	\$53,005	1.1%
In-kind Donations	\$182,544	3.1%	\$118,211	2.6%
Other	\$5,077	0.1%	\$13,168	0.3%
TOTAL	\$5,846,343		\$4,610,201	

2019 EXPENSES



	2019 Unaudited		2018 Audited	
Counseling	\$2,070,655	36.3%	\$1,681,025	36.3%
Education	\$1,311,415	23.0%	\$1,180,988	25.5%
Advocacy	\$1,173,371	20.6%	\$942,582	20.3%
Fundraising	\$589,000	10.3%	\$420,005	9.1%
Management & General	\$564,007	9.9%	\$412,325	8.9%
TOTAL	\$5,708,447		\$4,636,924	

MOCSA follows Generally Accepted Accounting Principles (GAAP). GAAP requires certain grants to be recorded as revenue when received, which means revenues may be recognized in a different year than the actual expenses occur. Financials are audited by Dana F. Cole and Company, LLP, Certified Public Accountants. A full audit report on the 2019 financials is expected to be completed in July 2020 and will be available upon request.

Don't know
Sources and

2019 GOVERNMENT FUNDING SOURCES

Federal Victims of Crime Act from Kansas and Missouri • Sexual Assault Services Program in Kansas and Missouri • Federal Office on Violence Against Women • Federal STOP Violence Against Women Act from Missouri • Kansas and Missouri Federal Sexual Violence Prevention and Education Fund • Kansas State General Fund • Jackson County Community Children's Services Fund • Jackson County Family Court • Kansas Protection from Abuse Fund • Missouri Department of Social Services – Sexual Assault Services Contract • Missouri Department of Social Services – Children's Justice Act • Missouri Department of Health and Senior Services • Jackson County Community Mental Health Fund • Jackson County COMBAT Fund



\$ 606,931
SPECIAL EVENTS AND
THIRD PARTY FUNDRAISERS

Community Luncheon (left)
Night Out with MOCSA
Johnson County Fall Forum
TriCom Golf Tournament



ALI MAHAFFY
SIGNAL THEORY CO-CEO

A DECADE OF CREATIVITY

Signal Theory has been involved with MOCSA for nearly ten years.

“When we began designing the materials for the Annual Community Luncheon, we introduced much of the firm to MOCSA's mission and services. We understand how important MOCSA's work is in the community, and by bringing people to the luncheon, we know we are helping MOCSA raise funds for needed programs.

This pushes us to develop thought-provoking campaigns to communicate MOCSA's mission and drive donations. Every year, we allow new creative teams to take on the challenge of communicating the message of MOCSA, and every year, many people within Signal Theory express interest in developing and expanding on those materials.

It's a win-win for us. It allows us to support MOCSA's message within our walls, and it also helps MOCSA reach its Community Luncheon goals."

Learn more about [Signal Theory](#).



Signal Theory Team at MOCSA's 25th Annual Community Luncheon



Haleigh Harrold, former MOCSA prevention services coordinator, facilitating a SAFE Bar Training Program

MAKING BARS SAFER

Three years ago MOCSA implemented SAFE (Sexual Assault Free Environment) [Training](#) which is an intervention program for bars and restaurants. Kevin Fitzpatrick co-owns three college bars in three different states and shares his experience.

“A few years ago we started hearing that there might be some issues of sexual harassment or inappropriate behavior among our college patrons. So we began looking for someone who could do training that would enable us to make our bars a safer and better place. We looked in some of the communities where we do business and we couldn't find the right training facilitator. We expanded our search to St. Louis and Chicago and then we met with Haleigh Harrold with MOCSA and she told us about her work in the hospitality industry. MOCSA's program trains bar and restaurant staff and management on how to respond when we see sexual harassment and what we can do in terms of bystander intervention.

In three college communities, we have trained over 1,000 employees, and we are now inviting other bar owners and their staff and management to trainings. And probably most exciting of all, we have seen a real positive change and our venues have become safer, more family-oriented and more fun. And we are very proud of that."

SAFE BARS TRAINED

- KANSAS CITY AREA: 403 Club • Beer Kitchen •Boulevard Brewing Company • Brewery Imperial • Ça Va • Chicago's • Classic Cup • District Pour House • Double Shift Brewing Company • Julep Cocktail Club • Manifesto • Swordfish Tom's • Tapcade KC - Crossroads • The Mockingbird Lounge • The Rieger • Up-Down KC
- OTHER REGIONS: Barry's Bar and Grill (Lincoln, NE) • Fieldhouse & Willies (Columbia, MO) • Kilroy's on Kirkwood (Bloomington, IN) • Kilroy's Sports Bar (Bloomington, IN) • Kirkwood Stacks (Bloomington, IN)



JESSI BIXLER
MOCSA Board Member

FROM VICTIM, TO SURVIVOR, TO CHANGE-MAKER

“ I first heard about MOCSA in 2005 from a former colleague who was serving as a board member at the time. I admired her for her philanthropy, yet the movement of the organization was somewhat foreign to me as I’d never personally encountered anyone who was the victim of sexual assault or violence.

It wasn’t until nearly a decade later before I had my next exposure to MOCSA when I found myself in a hospital exam room getting a forensic exam after I experienced a sexual assault in my own home.

Because of the rape, I lost control over many aspects of my life– the sanctity of my marriage, the protection of my wellbeing, safety in my home, social connection, and so much more. I had to learn how to navigate the residual effects, and I will continue to experience the ramifications for the rest of my life.

Part of the healing process for me was taking steps to ensure my story didn’t become the story of other women. I signed up as a MOCSA volunteer a few years ago and completed the 40-hour volunteer training.

Since then, I have served on the event committee, speaker's bureau, and am now on the Board of Directors. I'm so grateful to be a part of this organization and see how it's changed and grown and recognize what a tremendous impact MOCSA has on our community."

Listen to Jessi's story [online](#).

CRISIS LINE

5,511 crisis line calls in 2019... that’s one call every 90 minutes!

99% of callers surveyed said the service was helpful

COUNSELING

Evidence-based Treatments
Individual • Group



1,504 individuals received therapy ... that’s **29 new** clients each week!

93% reported that MOCSA is providing the help they need

79% had a decrease in trauma symptoms scores

ADVOCACY

Hospital • Walk-in Support
• Law Enforcement • Court
• Title IX • Personal



1,369 individuals received advocacy services

↑ 13% from 2018

99% reported advocacy services were helpful

EDUCATION & PREVENTION

Project Aware • Green Dot • Strength Club • Community Education • Professional Training



95% of individuals who received training recognize sexual abuse is never the victim’s fault

65,743 total adults and youth who received outreach services

2019 DONORS

MAJOR BENEFACTORS \$ 10,000+

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Burns & McDonnell
Carojoto LLC/ Mark One
Clinical Reference Laboratory
CLO Family Foundation
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Leawood Police Department
Long Family Foundation
Lowenstein Family Supporting Foundation

THANK YOU!

**THANK YOU FOR
HELPING US REACH
70,394
INDIVIDUALS IN 2019!**

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FRIENDS \$ 500+

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Mr. Jason Wilcoxson
Ms. Roshaun Wiley *

* Gave through United Way
** Gave through United Way and
direct gift
We apologize for anyone who may
have been overlooked.

VOLUNTEERS IN 2019:

333 individuals

23,360 hours

\$599,131 value



**WE CAN'T DO THIS WORK WITHOUT
OUR AMAZING VOLUNTEERS!**

volunteer@mocsa.org

mocsa.org
[@MOCSAkc](https://www.instagram.com/MOCSAkc)



**MOCSA EXISTS TO IMPROVE THE
LIVES OF THOSE IMPACTED BY
SEXUAL ABUSE AND ASSAULT AND
TO PREVENT SEXUAL VIOLENCE IN
OUR COMMUNITY.**